



FOR IMMEDIATE RELEASE
July 10, 2013

2013 FESTIVAL LATINO TO EXPAND INTO BICENTENNIAL PARK

After humble beginnings as a five-hour pilot project by the City of Columbus in 1996, Festival Latino has become the largest Latin event in Ohio, offering a free, family-friendly celebration of family, community, and Latin American culture. Success in recent years has prompted an expansion in 2013. To be held Saturday and Sunday, August 10 and 11, the new footprint will include its original location in Genoa Park but will also stretch across the Rich Street bridge into Bicentennial Park.

Festival Latino 2013 will be headlined by Duranguense queen Diana Reyes on Saturday night and international salsa master Ruben Blades on Sunday night. Blades is making his Columbus debut.

Honda is the presenting sponsor of Festival Latino. Additional sponsors include the City of Columbus Department of Recreation and Parks; American Family Insurance; David and Mo Meuse; *The Columbus Dispatch*, *alive!*, and *Columbus Parent*; Molina Healthcare of Ohio; Fifth Third Bank; AARP; State Farm; Mount Carmel Health System; Chase; Paramount; Hilton; Target; State Auto Insurance; IDT Telecom; F & K Iglesia de Cristo; Resource Employment Solutions; Safe Auto Insurance Company; Columbia Gas of Ohio; Huntington National Bank; Nationwide Insurance; Rodriguez-Bell & DiFranco Law Office LLC.; U.S. Army/ Army Reserve Recruiting with additional support from Insurance Solutions/Progressive; H&R Block; Columbus Museum of Art; Crabbe, Brown & James; Donate Life Ohio; Nationwide Children's Hospital; Cecilia Roman Family Foundation; Huprich Law Firm; Kroger; and The Ohio State University Center for Latin American Studies.

Additional support is provided by *El Sol de Ohio* and *Hola Columbus*.

GENOA PARK STAGE

Saturday, August 10
12:00 pm – DJ CaLe

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music.

12:30 pm – B.A-Star

Richard Bastar Jr., known as B. A-Star, is a former member of the group Tercera Generation (or 3G) with his brothers, boasting the fact that they are the third generation of Bastar in the music industry. Now pursuing a solo project, B. A-Star has created a new urban dance sound.

1:00 pm – Zancudo

Led by Victor Zancudo, this talented, Columbus-based band showcases musicians from all over the world who perform the best of traditional Latin rhythms (salsa, merengue, cumbia) as well as Latin reggae and pop. They'll be performing hits from their album, *Mejor Pa' Mi*, and other favorites, so put on your dancing shoes!

2:30 pm – Amarfis y Su Banda de Atakke

Amarfis Aquino, Dominican vocalist and leader of merengue band La Banda de Atakke, released the group's self-titled, debut album in 1998, generating hits such as "Los Grilleros," which showed up on charts all over Latin America, the US, and Europe. His next albums—*Caeme Atras* (2000), *La Revolucion del Mambo* (2002), and *Chillin'* (2003)—exceeded all sales expectations and generated several hits, building up a strong radio presence and making it to *Billboard's* Latin Tropical Airplay charts in 2005.

4:15 pm – Los Amigos Invisibles

Los Amigos Invisibles have developed a sound based on the "gozadera" – an irresistible fusion of Latin rhythms with fiery funk and lounge music. Their 2009 release, *Commercial*, was awarded a Latin Grammy for Best Alternative Album, the Venezuelan band's fifth career Grammy nomination. In their 18 years in the music business, Los Amigos Invisibles have recorded six studio albums and one live DVD/CD, toured more than 60 countries, and established their own record label.

6 pm – Diana Reyes

Mexican singer Diana Reyes, queen of "el pasito duranguense" or duranguense music, has released three certified Gold records since 2004—*La Reina del Pasito Duranguense* (2005), *Las No. 1 de la Reina* (2007), and *Te Voy a Mostrar* (2007). Winner of numerous awards at the national level, Reyes has competed on "Mira Quién Baila," the Spanish-language version of "Dancing with the Stars;" was the first woman and the first artist of Mexican descent to perform on "IN-STUDIO," a Univision showcase of new artists; and was a featured celebrity on "Latinas VIP," the first Spanish-language reality series of its kind.

Sunday, August 11

12:00 pm – DJ CaLe

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music.

12:30 pm – B.A-Star

Richard Bastar Jr., known as B. A-Star, is a former member of the group Tercera Generation (or 3G) with his brothers, boasting the fact that they are the third generation of Bastar in the music industry. Now pursuing a solo project, B. A-Star has created a new urban dance sound.

1:00 pm – Konde Norteño

The five members of Columbus-based Konde Norteño integrate different regions of Mexico into their Norteño music, performing both classic and modern songs of the genre.

2:30 pm – Enrique Infante

Singer, songwriter, and musician Enrique Infante fronts the Latin fusion rhythms band, Déjà Vu. Recipient of a 2010 “Premio Orgullo Peruano” (Peruvian Pride Award), Enrique’s song “Colors of Columbus” was selected as one of the winners for the “200Columbus in Song Contest.” He released his second album *Canciones Ajenas (Other People’s Songs)* in 2012.

4 pm – Karlos Rosé

Dominican artist Karlos Rosé is a songwriter and guitarist known for his fusion of music genres such as R&B, pop, Bachata, and urban. His 2012 debut single, a Bachata cover of Bruno Mars’ “Just the Way You Are,” peaked at #1 on the *Billboard* Tropical Songs chart and stayed in the top 20 for more than 20 consecutive weeks. His follow-up single, “Infiel” (“Infidel”), debuted at #9 on the *Billboard* Tropical Songs chart. Rosé’s full-length album *Géminis (Gemini)* will be released in 2013.

5:30 pm – Ruben Blades

Panama-born Ruben Blades has recorded landmark albums in classic Afro-Cuban salsa as well as Afro-Cuban music touched with rock, jazz, pan-Latin, and other influences from around the world. He has earned 10 Grammy Awards, as well as a Cable ACE Award and Emmy, Independent Spirit, and ALMA nominations for his acting. He has been honored with the ASCAP Founders Award, the Grammy Recording Academy’s Heroes Award, the Hispanic Heritage Foundation’s arts award, and the Hispanic Organization of Latin Actors’ Raúl Juliá HOLA Founders Award.

BICENTENNIAL PARK STAGE

Saturday, August 10

12:00 pm – Watch a taekwondo exhibition given by instructor Enrique Infante and a few intermediate students from the Columbus-based Centro Esperanza Latina and Infante Taekwondo School.

2:00 pm – Local Latin fusion artist Enrique Infante will host an interactive hour for children in which they can sing along with traditional Hispanic songs, listen to short stories about Latin American culture, and join a drum circle.

3:00 pm – Dayton-area dance company Grupo Caribe will hold a demonstration of the dances of Puerto Rico.

3:30 pm – So cold, it’s hot! Join COSI for their live, liquid oxygen show and learn more about one of the coldest liquids on earth and the amazing things it can do.

4:00 pm – Zumba Fitness with Esperanza Elliott and Just Dance Ohio

5:30 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.ElCorazonDeMexicoDance.com

Sunday, August 11

11:00 am – Alejandra Ferrer will hold a children’s drumming circle featuring traditional Hispanic music.

1:00 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.ElCorazonDeMexicoDance.com

3:00 pm – Learn salsa from Columbus’ first and only salsa dance studio, the Salsamante Dance Academy. www.salsamante.com

3:30 pm – So cold, it’s hot! Join COSI for their live, liquid oxygen show and learn more about one of the coldest liquids on earth and the amazing things it can do.

4:00 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.ElCorazonDeMexicoDance.com

AMERICAN FAMILY INSURANCE CHILDREN’S AREA

12 pm – 6 pm daily, located in Bicentennial Park, no charge for activities

Children’s activities will include:

Balloon Twisters – Balloon artists from Creative Distinctions will create fun balloon designs for children from 2-4pm daily.

Columbus Clippers - Columbus Clippers mascot Lou Seal will visit the Children’s Area to meet young fans and pose for pictures. www.ClippersBaseball.com

Columbus Metro Parks – Children can see and learn about a local animal and get their hand stamped with animal tracks.

COSI's Science Spot – This traveling exhibition gives families the opportunity to play, explore, and learn about science together with hands-on kiosks featuring activities to help children learn about basic science concepts, including force and motion, structures, magnetism, gadgets, and more.

Mexican Flowers – Big, beautiful flowers are used in Mexico to decorate on days of celebration. Join the members of Organización de Damas Latinas as they help children construct these colorful creations.

Mexican Folk Art – The Columbus Museum of Art, Big Brothers Big Sisters of Central Ohio, Girl Scouts of Ohio's Heartland Council, and State Auto Insurance will be demonstrating papel picado ("perforated paper"), a decorative craft used to celebrate holidays by cutting paper into elaborate designs.

Scioto Mile Fountain – The spectacular 15,000 square-foot fountain has more than 1,000 jets of water and interactive features for children of all ages.

Traditional Candy Skulls Workshops – During the Mexican holiday Día de Muertos or "Day of the Dead," a favorite among the children are candy sugar skulls. Leticia Vazquez-Smith will hold workshops from 1-4pm daily in which children can create their own.

VISUAL ARTISTS' SHOWCASE

Ohio-based Latin artists will display and sell their visual artwork in the Artists' Showcase area. Featured artists will be:

Nhora Regina Soto Bermeo – Colombian painter Nohra Bermeo has entered a new stage in her work, representing the sense of women in its simplest form.

Ani Palacios McBride – Peruvian author and journalist Ani Palacios McBride has written extensively on the immigration experience and how to successfully adapt to a new country, as well as three award-winning novels.

Wladimir Muñoz – Ecuadorian painter Wladimir Muñoz has exhibited his work at various galleries and arts festivals. He is currently an art teacher and paints portraits of public figures.

Cecilia Roman – Local business owner and painter, Cecilia Roman creates oil paintings focused on abstractions.

Will “Topiltzin” Sanchez – Mexican painter Will “Topiltzin” Sanchez uses acrylic, oil, watercolors, and crayon to create his unique portraits and personal art.

Ricardo Trujillo – Colombian artist Ricardo Trujillo creates hand-made home décor and novelties such as wall art and magnets from wood and mud.

COMMUNITY RESOURCES

The following organizations will be located throughout the Festival and offer information about education and community programs:

Columbus City Schools Department of Adult and Community Education www.cpsadulted.org

Columbus Division of Fire/Recruitment Office www.columbusfire.org

Franklin County Office on Aging www.officeonaging.org

Homes on the Hill Community Development Corporation www.hoth-cdc.org

Maryhaven www.maryhaven.com

Nexus Academy www.nexusacademyschool.com

St. Vincent Family Center www.svfc.org

HEALTH & WELLNESS AREA

The Health & Wellness Area will serve as a resource center where local hospitals, non-profit organizations, and government agencies will educate the community on their services and provide free health screenings. Participating organizations include:

AARP www.aarp.org

Central Ohio Diabetes Association www.diabetesohio.org

[Donate Life Ohio www.donatelifehio.org](http://www.donatelifehio.org)

Fifth Third Bank www.53.com

[Mount Carmel Health System www.mountcarmelhealth.com](http://www.mountcarmelhealth.com)

FOOD VENDORS

Festival Latino will offer a variety of cuisine from Latin America and beyond. Vendors include:

Antojitos Criollos (Puerto Rican fare)
The Best Piña Colada
D'Angelo's Bakery (Argentinean pastries and paella)
D's Dogs (hot dogs)
El Manantial Latino (Colombian fare)
El Pilon (Puerto Rican fare)
El Tuzo Tuco (Mexican fare)
Enrique's Place (Puerto Rican fare)
Epicurean Potables (Brazilian juice, smoothies, tea)
Giant Eagle (churrascos)
Giant Lemonade Cup
I Cee Rainbows (Italian Ice)
La Pink Puerto Rica (tea, coffee, juice, flowers, ice cream)
Los Sartenes (Mexican fare)
Mi Juguito (tropical fruit juices)
Mr. Tequeno (Venezuelan fare)
Nature Falls (Bolivian fare)
Panaderia Oaxaqueña (Mexican fare)
Piña Colada (piña coladas and daiquiris)
Rancho Mateo (Colombian fare)
Rapicci's Italian Ice
Rolling Cones (soft serve ice cream)
Sabor Boricua (Mexican fare)
Sanders Concession (funnel cakes, elephant ears, lemonade)
The Spot Latin Grill (Puerto Rican fare)
Yerba Buena Latin Grill (Venezuelan fare)
Yumii Kettle Corn Co. (kettle corn)

MARKETPLACE

The Festival Latino marketplace will include jewelry, arts, crafts, and a variety of other traditional items from Latin America. Vendors include:

A Face Painting Mom (face painting)
Alvaro Decola, Esq (law services)
Capital Area Humane Society (mobile pet adoption center)
Deportes Mexico (toys, jewelry)
Inti Raymi (Ecuadorian crafts)
Lidia's Place (flags, t-shirts, jewelry, etc.)
Mundo Sports (sports apparel)
Stiletto & Lingerie Boutique
Sumakta (Andes crafts)
Traci Lynn Jewelry

Festival Policy

Guests are encouraged to bring blankets for lawn seating. Chairs, tents, pets, handbills, solicitation or unauthorized sales, coolers, bicycles, and skateboards are not permitted.

Rain Policy

Festival Latino is a rain or shine event. There is no rain location.

Parking

Paid parking for the public and handicapped is available at COSI (333 W. Broad St.), Veterans Memorial (300 W. Broad St.), and nearby surface lots.

Bicycle Parking

Bicycle racks will be located throughout the Festival site.

All acts are subject to change without notice.

www.FestivalLatino.net

CALENDAR LISTING

CAPA presents FESTIVAL LATINO 2013

Saturday & Sunday, August 10 & 11, 11 am – 8 pm daily

Genoa & Bicentennial Parks (downtown riverfront)

Celebrate family and community with two days of children's activities, music, food, and dance from the heart of Latin America. Saturday night will be headlined by Duranguense queen Diana Reyes, and the Sunday night headliner will be the Columbus debut of international salsa master Ruben Blades. Admission is FREE. www.FestivalLatino.net

###

The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of the **Chester B. and Harriet D. Isaac, Barbara J. Haddox, and Charlotte R. Haller funds of The Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment in operation for more than 40 years. For more information, visit www.capa.com.

Contact: Rolanda Copley
(614) 719-6624
rcopley@capa.com