



FOR IMMEDIATE RELEASE
July 16, 2010

2010 FESTIVAL LATINO TO OFFER EXPANDED CHILDRENS' AREA AND NEW OHIO-BASED LATIN ARTIST SHOWCASE

Now in its 15th year, Festival Latino returns to downtown Columbus' riverfront on Saturday, August 14, and Sunday, August 15. Produced by CAPA, the festival will offer a variety of local and national Latin-American music acts including Saturday night headliner, Our Latin Thing: A Tribute to the Fania All-Stars, and Sunday night headliner, Jerry Rivera.

New in 2010 is an artists' area showcasing the works of Ohio-based Latin artists, and an expanded children's' area that features COSI's Science Spot interactive science exhibition. Held in Genoa Park, Festival Latino will also include Latin-American food, merchandise, dance demonstrations, and dance instruction. Admission is free.

Festival Latino sponsors include *Fronteras de La Noticias*, American Family Insurance, The City of Columbus Department of Recreation and Parks, AEP Foundation, The Joseph A. Jeffrey Endowment Fund of The Columbus Foundation, McDonald's, Cardinal Health, Chase, Pepsi, Perez & Morris, LLC, Superior Beverage Group, The Ohio State Medical Center, American Commerce Insurance Company, La Michoacana, Mt. Carmel Health Systems, Molina Healthcare of Ohio, DirecTV, and the Ohio Lottery Commission.

Additional support is provided by COSI, *Columbus Alive!*, *The Columbus Dispatch*, Columbus Crew, Azteca America WCPX-TV 48, Telemundo Columbus, *La Jornada Latina*, *Latinos Magazine*, La Mega 103.1 FM, Radio Sol, and David & Mo Meuse.

Fronteras Stage Performance Schedule

Saturday, August 14

12 pm – DJ Ray Ritmo

1:30 pm – The Richard Lopez Trio

3 pm – Víctor Zancudo & Los Facemelters

5 pm – Matias-Rocha y Nueva Trova

6:30 pm – Our Latin Thing: A Tribute to the Fania All-Stars

Sunday, August 15

12 pm – DJ Alekz

1:30 pm – Veto featuring DJ Cale

3 pm – Unidad De Michoacan

5 pm – Grupo Fuego

6:30 pm – Jerry Rivera

Artist Biographies

DJ Ray Ritmo

Join DJ Ray Ritmo, one of Columbus' most well known DJs, as he spins the hottest Latin music including bachata, merengue, salsa, cumbia, and reggaeton.

Grupo Fuego

Grupo Fuego performs tropical music full of hot rhythms combined with cool melodies to the sounds of merengue, reggaeton, bachata, salsa, and balada. www.grupofuego.com

Jerry Rivera

Grammy and Latin Grammy Award-nominated Jerry Rivera is a world-renowned Puerto Rican salsa singer, recording more than 15 albums since beginning his career at age 14 as "El Bebé de la Salsa" (the baby of salsa). www.jerryrivera.com

Matias-Rocha y Nueva Trova

Matias-Rocha y Nueva Trova is an amalgamation of traditional Latin-American folk with a tinge of jazz, influenced by the great trovadores of our time.

www.myspace.com/matiasrochaynuevatrova

Our Latin Thing: A Tribute to the Fania All-Stars

On August 26th, 1971, at New York's Cheetah Nightclub, the legendary label Fania presented an ensemble of its best artists—the Fania All-Stars—and billed the show as "Our Latin Thing." In the following decades, the original Fania All-Stars, including Tito Puente, Eddie Palmieri, Ricardo Ray, and Bobby Cruz, became the ambassadors of Latin music around the world. In

2010, Our Latin Thing: A Tribute to the Fania All-Stars performs a tribute of the top hits of this legendary group with 17 of the best singers and musicians from New York's top young bands.

The Richard Lopez Trio

Versatile pianist Richard Lopez is a noted jazz and classical performer. Together with two colleagues playing bass and drums, Lopez performs an eclectic style of Latin jazz as The Richard Lopez Trio.

Unidad De Michoacan

Norteño band Unidad De Michoacan has released debut CD *Borracho, Siempre Borracho*, and received significant airplay for its first single, "Catorce Testigos," throughout the US and Mexico.

Veto featuring DJ Cale

Leandro Manzueta Zalazar, known in the artistic world as Veto, is a reggaeton singer/songwriter who grew up in the Dominican Republic and Puerto Rico and will be performing with friend and mentor DJ Cale.

Víctor Zancudo & Los Facemelters

This band mixes traditional Afro-Latin rhythms with modern Latin pop, rock, reggaeton, and cumbia to create their signature sultry mixes and supernatural sounds.

Dance Plaza

Saturday, August 14

1-1:30 pm – Salsa Underground Dance Academy will hold a short salsa demonstration followed by free instruction in this popular Latin dance. www.salsaunderground.net

2:30-3 pm - MÁS y Mambo, a Columbus-based dance company focusing on Afro-Caribbean dance and body movement, will offer free salsa instruction to festival-goers.

www.masymambo.com

4:15-5 pm - Dayton-area dance company Grupo Caribe will hold a demonstration of their specialty, the dances of Puerto Rico.

6-6:30 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.elcorazondemexicodance.com

Sunday, August 15

1-1:30 pm - Salsa OSU's Club Tropical will perform two different variations of salsa followed by a brief, free salsa lesson for dance-minded festival goers. Visit their website at:

www.salsaosu.webs.com

2:15-3 pm – Learn about traditional Latin dress in a live runway show featuring adults and children dressed in a variety of cultural clothing items.

4:15-5 pm – Columbus Crew players will hold a free children's soccer clinic and sign autographs for fans. www.thecrew.com

6-6:30 pm – Toledo-based dance company El Corazon de Mexico Ballet Folklorico will demonstrate the beauty and charm of traditional Mexican dances.

www.elcorazondemexicodance.com

American Family Insurance Children's Area

Saturday & Sunday, 12 pm – 6 pm daily, no charge for activities

CAPA has partnered with COSI to expand the Children's Area. The 2010 festival will feature COSI's **Science Spot** traveling science exhibition which gives families the opportunity to play, explore, and learn about science together. Science Spot's hands-on kiosks feature activities to help families learn about basic science concepts, including force and motion, structures, magnetism, gadgets, and more. www.cosi.org

Additional children's activities will include:

Mexican Flowers – Big, beautiful flowers are used in Mexico to decorate on days of celebration. Join the members of Organización de Damas Latinas as they help children create these colorful decorations.

Artists' Showcase

New to Festival Latino in 2010, Ohio-based Latin artists will display and sell their cultural artwork in the Artists' Showcase area. Featured artists will be:

Santiago Pablo – Several works of painter Santiago Pablo are on display as murals in Columbus-area restaurants.

Alejandro Rivera –Cleveland-based, professional photographer Alejandro Rivera records images that will become messages from the past. <http://www.alejandrорiveraphoto.com/>

Rosa Rojas – Columbus-based Rosa Rojas designs mixed media art, graphic exhibits, and jewelry. <http://www.youtube.com/watch?v=sVomBViDx40&feature=related>

McDonald's Community Resources Area

The following organizations will have information available about career opportunities, job training, and education programs:

Catholic Latino Ministry—Catholic Diocese of Columbus
Columbus Division of Fire Recruitment Office
Columbus Division of Police
Homes on the Hill CDC
Ohio Housing Finance Agency
Treasurer of State, Kevin L. Boyce

AEP Foundation Health & Wellness Area

The following organizations will offer health screenings and bilingual information on health and social services:

Central Ohio Diabetes Association
Child Development Council of Franklin County Head Start
Columbus Housing Partnership
Lifeline of Ohio
US Department of Labor—OSHA
Whitefields of America Inc.

Food Vendors

Festival Latino will offer a variety of cuisine from Latin America and beyond. Vendors include:

Azteca Catering (Mexican fare)

Casa Sazon (Latin deli)

D's Dogs (hot dogs)

El Manantial Latino (Colombian fare)

El Pilon (Puerto Rican fare)

I Cee Rainbows (Italian ice)

Krazy Kettle Corn

Late Night Slice (Latin pizza)

Panaderia Oaxaquena (tacos, burritos, tortas, fruit)

Paradise Lemon & Lime (lemonade)

R 'n' R Concessions (Puerto Rican fare)

Rapicci's Italian Ice

Sanders Concession (corn dogs, funnel cakes, elephant ears)

Tropical Fruit Juices

Dos Equis Amber and Dos Equis Lager have been added to the beverages being served this year.

Marketplace

The Festival Latino marketplace will include jewelry, arts, crafts, and other traditional items from Latin America and the Caribbean. Vendors include:

Acapulco Crafts (jewelry, clothing)

Baraka Jewelry (jewelry, clothing, purses)

Deportes Mexico (sports items)

E Blinky (novelties)

Ecuador Crafts (Ecuadorian craft items)

Henna Art (temporary body art)

La Nirra Sterling Silver (sterling silver jewelry)

Latin Souvenirs (flags, clothing)

Sumakta (Andes crafts)

World of Wool

Festival Policy

Guests are encouraged to bring blankets for lawn seating. Chairs, tents, pets, handbills, solicitation or unauthorized sales, bicycles, and skateboards are not permitted.

Rain Policy

Festival Latino is a rain or shine event. There is no rain location.

Parking

Paid parking for the public and handicapped is available at COSI (333 W. Broad St.), Veterans Memorial (300 W. Broad St.), and nearby surface lots.

Bicycle Parking

Bicycle racks will be located at the corner of Broad and Washington.

Recorded bilingual information line: (614) 719-6744

Web site: www.FestivalLatino.net

CALENDAR LISTING

CAPA presents the 2010 FESTIVAL LATINO

Saturday & Sunday, August 14 & 15, 11 am – 8 pm daily

Genoa Park (downtown riverfront)

Celebrate family and community with a day of children's activities, music, food, and dance from the heart of Latin America. Saturday night performance by Our Latin Thing: A Tribute to the Fania All-Stars. Sunday night performance by Jerry Rivera. Admission is free. For more information, call the recorded bilingual information line at (614) 719-6744 or visit the official web site at www.FestivalLatino.net.

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About CAPA

Owner/operator of downtown Columbus' magnificent, historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, Valentine Theatre (Toledo, OH), and Shubert Theater (New Haven, CT), CAPA is a not-for-profit, award-winning presenter of national and international performing arts and entertainment now celebrating 40 years of service. For more information, visit www.capa.com.

Contact: Rolanda Copley
(614) 719-6624
rcopley@capa.com