



FOR IMMEDIATE RELEASE  
July 22, 2014

## 2014 FESTIVAL LATINO TO BE HELD IN BICENTENNIAL PARK

Festival Latino, the two-day, family-friendly, free celebration of family, community, and Latin American culture, will be held Saturday and Sunday, August 9 and 10, from 11 am-8 pm each day. Due to City construction in Genoa Park, the 2014 Festival Latino will shift across the river to Bicentennial Park.

Festival Latino sponsors include Honda (presenting sponsor), the City of Columbus Department of Recreation and Parks, David & Mo Meuse, American Family Insurance, Hilton Columbus Downtown, the Ohio Commission on Minority Health, AARP, Aaron's, AEP, Erie Insurance, L Brands Foundation, McDonald's of Columbus & Central Ohio, Mount Carmel Health System, Sensodyne Dental Health Spa, State Auto Insurance Companies, State Farm, Target, Walgreens, 5-Hour Sample, LLC, Bob Evans, Columbia Gas of Ohio, *El Sol de Ohio*, F & K Iglesia de Cristo, H&R Block, Hola Columbus!, Huntington, IDT Telecom, IntelliSource, *La Jornada Latina*, *La Prensa*, Mega 103.1 FM, Molina Healthcare of Ohio, Nationwide Insurance, Safe Auto Insurance Company, The Ohio State University Center for Latin American Studies, The Ohio State University Wexner Medical Center, Time Warner Cable, and Trillium Farms.

### MAIN STAGE

#### **Saturday, August 9**

##### **1:00pm – Noel Vargas**

Mexican singer/songwriter Noel Vargas began singing on the streets of Mexico at age 11, telling the story of his life through music. He currently lives in Columbus, and will be releasing his new single, "Quiero Que Te Vayas," at the end of summer.

##### **2:00pm – Herman Olivera**

Olivera is considered by many as one of few remaining soneros (improvising lead singer) of salsa. He has toured and continues to tour all over the world, appearing as a featured vocalist in many prestigious festivals and TV shows, including stints with The Carnegie Hall Jazz Band and The Lincoln Center Afro-Latin Jazz Band. His diction, vocalization, soul, and feeling combined with his charisma and the palatable timbre of his voice projects the well-seasoned mixture of Afro-Caribbean rhythms.

##### **3:15pm – Frankie Negrón**

Puerto Rican salsa superstar Frankie Negrón's distinct blend of traditional salsa with progressive influences such as pop, rock, gospel, R&B, hip-hop, and reggaetón has garnered him several Grammy nominations, Billboard Award nods, and two Premio Lo Nuestro Awards for "Song of the Year." He's also had several number one singles, four gold and platinum albums, and nine *Billboard* Top 40 Hot Latin Tracks.

#### **4:45pm – Brazeros Musical de Durango**

The six youths of Brazeros Musical de Durango began their musical careers when their ages ranged from 14 to 21. Only a few short months later, the group released its debut CD, *El Errante*, selling more than 15,000 copies in less than one month. Their follow-up record, *Buscando Amores*, opened doors to performing stateside in duranguense's capitol city, Chicago. A warm reception there led to regular airplay and an ever-growing fan base. The duranguense audience found their youthful looks and endless energy irresistible. With a noticeable presence on the charts since 2004 and a contract with the powerful Disa label, Brazeros Musical de Durango established a strong position for themselves even before all their members could legally drive.

#### **SATURDAY HEADLINER**

##### **6:30pm – Joe Veras**

Master of the bachata style, Dominican-born Joe Veras earned a new level of exposure with the release of *Carta de Verano* (2003), boasting hits like "Intentalo Tu" which hit the Top Ten in *Billboard*'s Latin Tropical Airplay chart. His extensive history of touring has taken him all over the Americas and Europe, reaching audiences worldwide. *La Travesia* (2006) brought him back to the top of the tropical music world with Top Ten hit "En el Amor."

#### **Sunday, August 10**

##### **12:00 pm – Latin Fashion Show**

Catch a showcase and celebration of modern Latino style as local adults and children model a progression of fashion from traditional Latin clothing through the modern designs of today.

##### **1:00 pm – Zancudo**

Local musician Victor Zancudo and his band will perform a special acoustic set of his original music which fuses Latin pop with traditional and modern rhythms.

##### **2:30pm – Vena**

Superstar producer Lenny Santos and his brother Max Santos, the musical forces behind the genre-breaking sound of *Aventura*, have united with Steve Styles, former front man of *Grupo Xtreme*, to form the bachata supergroup *Vena*, revolutionizing Tropical music with a unique fusion of classic and modern urban bachata.

##### **4:30pm – José Alberto "El Canario"**

Dominican salsa vocalist José Alberto, also known as "El Canario," is noted for his exceptional voice, unique style, and superior improvisational skills. He became a major Latin star after his debut release *Noches Calientes* (1984), and established a new style called salsa romántica with *Dance with Me* (1991). His exceptional whistling abilities led fans to nickname him *El Canario* (The Canary).

#### **SUNDAY HEADLINER**

##### **6:30pm – Los Hermanos Rosario**

The 14-piece merengue orchestra Los Hermanos Rosario was formed by Dominican siblings Rafa, Luis, and Tony Rosario in 1978. Over the years, the group has released several hit albums including *Bomba Mi Hermano*, *Insuperables*, *Los Dueños del Swing*, and *Bomba 2000*.

Additional main stage attractions include:

**Special Festival Host – B. A-Star**

Richard Bastar Jr., known as B. A-Star, is a former member of the group Tercera Generation (or 3G) with his brothers, boasting the fact that they are the third generation of Bastar in the music industry. Now pursuing a solo project, B. A-Star has created a new urban dance sound, releasing more than ten singles since 2011.

**DJ Cale**

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music. He will be providing music from the main stage throughout the Festival.

**AMERICAN FAMILY INSURANCE CHILDREN'S AREA**

12 pm – 6 pm daily, no charge for activities

Children's area activities will include:

**Balloon Twisters** – Balloon artists from Creative Distinctions will create fun balloon designs for children from 2-4pm daily.

**Columbus Metro Parks** – Children can see and learn about a local animal and get their hand stamped with animal tracks.

**COSI's Science Spot** – This traveling exhibition gives families the opportunity to play, explore, and learn about science together with hands-on kiosks featuring activities to help children learn about basic science concepts, including force and motion, structures, magnetism, gadgets, and more.

**Mexican Flowers** – Big, beautiful flowers are used in Mexico to decorate on days of celebration. Join the members of Organización de Damas Latinas as they help children construct these colorful creations.

**Scioto Mile Fountain** – The spectacular 15,000 square-foot fountain has more than 1,000 jets of water and interactive features for children of all ages.

Other children's activities include:

**Creation Station** – Sponsored by State Auto Insurance, the Creation Station is designed to engage the entire family with hands-on activities to encourage families, friends, teams, troops, and the like to work together creatively to rediscover fun without the use of modern day technology. State Auto and the Columbus Museum of Art will introduce a multi-generational arts-and-crafts project—creativity with a “twist!” Attendees will work together to use twist ties to design and build creations limited only by your imagination.

**Mascots** – Costumed mascots from a variety of Columbus sports teams and companies will make appearances throughout the two-day event including Columbia Gas' Cozy Cat, McDonald's Ronald McDonald, Bob Evans' Biscuit and Gravy, and the Columbus Clippers' Lou Seal.

### **ARTISTS' SHOWCASE**

Ohio-based Latin artists will display and sell their visual artwork in the Artists' Showcase area. Featured artists will be:

**Abraham Cordova** – Winner of the 2002 Scholastic Art and Writing American Visions Award and a 2006 graduate of the Columbus College of Art and Design, Cordova specializes in portraits done with watercolors, charcoal, and colored pencils. He is a self-employed tattoo artist, and a full-time fine artist.

**Diana Maria Fusco** – Colombian designer Diana Maria Fusco creates a variety of women's accessories and home décor, drawing from more than 15 years of training and guidance in her native country and then expanding into different cultures. There is very little duplication of her pieces, and she enjoys designing with a variety of natural materials and recyclables.

**Wladimir Muñoz** – Eagerly wanting to satisfy his love to travel and paint, Muñoz traveled to Costa Rica to study at the Instituto Superior de Estudios Vedicos. His work has been exhibited in a variety of galleries and arts festivals. He is currently an art teacher and paints portraits, including those of public figures.

**Will Sanchez** – Aggressive in his approach, world renowned, and considered one of the most talented artists of our time, Sanchez has been drawing since childhood and painting since the turn of the millennium. In 2002, Sanchez became the co-founder of La Cosecha Galleria (The Harvest Gallery), the first Latino owned and managed art gallery in the greater Cleveland metropolitan area.

### **WRITERS' SHOWCASE**

**New in 2014!** Ohio-based Latino writers will display and sell their work in the Writers' Showcase area. Featured artists will be:

**Alejandra Campos** – With Chinese, Panamanian, and Salvadorian heritage, Alejandra Campos' polemic views on the subject of migration are a direct result of her personal experiences. Her debut memoir, *I, Legal in the U.S.A.*, is currently a winner of the International Latino Book Awards for "Best Educational Young Adult Book" and "Best Use of Photos Inside a Book."

**Ani Palacios** - Editor-in-chief of *Contacto Latino* and *Pukiyari Editores*, Palacios has won several International Latino Book Awards for best novel, including 2010 with *Nos vemos en Purgatorio*, 2011 with *Plumbago Torres y el sueño americano*, and 2014 with the inspirational novel, *99 Amaneceres*. She leads Sociedad de Escritores de Columbus (Writers Society of Columbus), and has done presentations at professional conferences and book fairs. Palacios will launch her latest novel, *Noche de penas*, at the Festival.

**Writers Society of Columbus** – Constituted of a group of Columbus-based fiction writers that write in Spanish, the Writers Society of Columbus meets at least monthly to write and perform activities related to the promotion of Spanish-language literature. *De una a siete Anthology 2013*, their 2013 anthology and the first of its kind in Columbus, is a collection of stories written during the group's workshops by Patricia Gabela, Amilcar Araujo, Angeles Casasola, Marisol Rodriguez, Felix Quevedo, Enrique Infante, and Felix Amicantonio. Other area writers, including Tony Mendoza and Guillermo Arango, will join as well.

### **HEALTH & WELLNESS AREA**

Presented by the Ohio Commission on Minority Health, the Health & Wellness Area will host the following organizations and offer bilingual information on a variety of health and social services:

AARP [www.aarp.org](http://www.aarp.org)

AIDS Resource Center Ohio [www.arcoho.org](http://www.arcoho.org)

American Red Cross [www.redcross.org](http://www.redcross.org)

Central Ohio Diabetes Association [www.diabetesohio.org](http://www.diabetesohio.org)

Columbus Division of Fire & Recruitment Office [www.columbus.gov/fire](http://www.columbus.gov/fire)

[Donate Life Ohio](http://www.donatelifeo.org) [www.donatelifeo.org](http://www.donatelifeo.org)

Maryhaven [www.maryhaven.com](http://www.maryhaven.com)

[Mount Carmel Health System](http://www.mountcarmelhealth.com) [www.mountcarmelhealth.com](http://www.mountcarmelhealth.com)

The Ohio State University Wexner Medical Center [www.medicalcenter.osu.edu](http://www.medicalcenter.osu.edu)

The Ohio Commission on Minority Health [www.mih.ohio.gov](http://www.mih.ohio.gov)

Our Lady of Guadalupe Center at Catholic Social Services [www.colscss.org/our-lady-of-guadalupe-center](http://www.colscss.org/our-lady-of-guadalupe-center)

Paramount Advantage [www.paramountadvantage.org](http://www.paramountadvantage.org)

St. Vincent Family Center [www.svfc.org](http://www.svfc.org)

US Department of Labor – Occupational Safety and Health Administration [www.osha.gov](http://www.osha.gov)

Walgreens [www.walgreens.com](http://www.walgreens.com)

## **COMMUNITY RESOURCES AREA**

The following organizations will have information available about education and community programs:

Big Brothers Big Sisters of Central Ohio [www.bbbscolumbus.org](http://www.bbbscolumbus.org)

Central Ohio Workforce Investment Corporation [www.cowic.org](http://www.cowic.org)

Columbus Bilingual Academies [www.columbusbilingual.org](http://www.columbusbilingual.org)

Columbus City Schools Department of Adult and Community Education [www.cpsadulted.org](http://www.cpsadulted.org)

Girl Scouts of Ohio's Heartland Council, Inc. [www.gsoh.org](http://www.gsoh.org)

Homes on the Hill Community Development Corporation [www.hoth-cdc.org](http://www.hoth-cdc.org)

Organización de Damas Latinas [www.damaslatinas.org](http://www.damaslatinas.org)

Partners for Responsible Trade Inc. [www.partnersforresponsibletrade.com](http://www.partnersforresponsibletrade.com)

## **FOOD VENDORS**

Festival Latino will offer a variety of cuisine from Latin America and beyond. Vendors include:

Barroluco (Argentinean fare, desserts, and mocktails)  
The Best Pina Colada  
Burgermania (hamburgers)  
Cuban Latin Grill (Cuban fare)  
D's Dogs (hot dogs)  
El Sabor de la Tierra (Cuban fare)  
El Taco Peton (Mexican fare)  
El Tuzo Taco (Mexican fare)  
Enrique's Place (Puerto Rican fare)  
Epicurean Potables (Brazilian juice, smoothies, tea)  
Espetos (Brazilian fare)  
Giant Eagle (churrascos)  
Giant Lemonade Cup  
I Cee Rainbows (Italian Ice)  
La Catrina (Mexican fare)  
Manna Banana (frozen bananas)  
Mi Juguito (tropical fruit juices)  
Mojo Togo (Mexican/American fare)  
Mr. Tequenos (Venezuelan fare)  
Rancho Mateo (Colombian fare)  
Rapicci's Italian Ice  
Sabor Boricua (Mexican fare)  
The Spot Latin Grill (Puerto Rican fare)  
Yumii Kettle Corn Co. (kettle corn)

## **MARKETPLACE**

The Festival Latino marketplace will include jewelry, arts, crafts, and a variety of other traditional items from Latin America. Vendors include:

A Face Painting Mom (face painting)  
C&H Electronics (electronics, CDs, music)  
Centsable Fashions (dresses, scarves, hats, etc.)  
Deportes Mexico (toys, jewelry)  
Inty Reymi (Ecuadorian crafts)

Jewelry Arts (stainless steel jewelry)  
Latin Souvenirs (t-shirts, flags, necklaces, key chains, etc.)  
Lidia's Place (flags, t-shirts, jewelry, etc.)  
Mundo Sports (sports apparel)  
Sumakta (Andes crafts)  
Wire Art (custom jewelry handcrafted from wire while you watch)

### **Festival Policy**

Guests are encouraged to bring blankets and chairs for lawn seating.

Not permitted in Bicentennial Park:

- Unauthorized vehicles on sidewalks or in the parks
- Commercial activities, including soliciting and/or vending without permission from CAPA
- Panhandling
- Camping
- Cooking grills or open fires
- Feeding the geese or other wildlife
- Illegal drug use
- Illegal weapons
- Alcohol (except that purchased on site at the event)
- Glass containers
- Unleashed pets/animals or pets/animals in the fountains
- Skateboards
- Large shade structures including tents and umbrellas (both for patio and chair)
- Staking of any type
- Coolers
- Bicycles (to be parked in designated areas)

### **Rain Policy**

Festival Latino is a rain or shine event. There is no rain location.

### **Parking**

Paid parking for the public and handicapped is available at COSI (333 W. Broad St.) and the Columbus Commons garage (55 E. Rich St.), and nearby surface lots.

### **Bicycle Parking**

Bicycle racks will be located at various locations throughout the Festival.

All acts and scheduled performance times are subject to change without notice.

[www.FestivalLatino.net](http://www.FestivalLatino.net)

**CALENDAR LISTING**

**CAPA presents FESTIVAL LATINO 2014**

**Saturday & Sunday, August 9 & 10, 11 am – 8 pm daily**

**Bicentennial Park (downtown riverfront)**

Celebrate family and community with two days of children's activities, music, food, and dance from the heart of Latin America. Saturday night will be headlined by Joe Veras, and the Sunday night headliner will be Los Hermanos Rosario. Admission is FREE. [www.FestivalLatino.net](http://www.FestivalLatino.net)

**###**

The **Ohio Arts Council** helped fund this program with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the support of the **J. Allen and Ruth Maxwell Pyne, Lois S. Chope Memorial, and Richard H. and Ann Shafer Funds of the Columbus Foundation**, assisting donors and others in strengthening our community for the benefit of all of its citizens, and the **Greater Columbus Arts Council**, supporting the city's artists and arts organizations since 1973.

**About CAPA**

Owner/operator of downtown Columbus' magnificent historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and the Shubert Theater (New Haven, CT), CAPA is a non-profit, award-winning presenter of national and international performing arts and entertainment. For more information, visit [www.capa.com](http://www.capa.com).

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