



FOR IMMEDIATE RELEASE
August 5, 2022

FESTIVAL LATINO, PRESENTED BY HONDA, RETURNS TO DOWNTOWN COLUMBUS' GENOA PARK AUGUST 13 & 14

LINE-UP CHANGE—SONORA TROPICANA WILL TAKE THE STAGE IN PLACE OF LA SONORA DINAMITA

Festival Latino—the largest Latin event in Ohio—is celebrating its 25th anniversary with a two-day, free, family-friendly event celebrating family and community. Produced by CAPA, Festival Latino 2022 will be held at Genoa Park on Saturday and Sunday, August 13 and 14, from 11 am to 8 pm daily. Festivalgoers can enjoy music, food, children's activities, art, and dance from the heart of Latin America.

The previously announced performance schedule has changed. Sonora Tropicana has been added as a headliner and will play at 2:45 pm on Saturday, August 13 at the Nationwide Fiesta Stage. (Due to unforeseen circumstances, La Sonora Dinamita is not able to perform at this year's Festival Latino.)

Known for Cumbia and Salsa, Sonora Tropicana hails from Colombia, where it was formed in 1989. Musically, Sonora Tropicana is identified as the best of the "Colombian Cumbia," as it is identified in the inner circles as the "Queen of the Sonora's." Sonora Tropicana can also interpret the Salsa genre, as demonstrated by the song "Dejame Llorar," which occupies an important place throughout Mexico, the US, and Central America.

Over a 25-year-career, Sonora Tropicana has amassed hit songs including “El Hombre Que Yo Amo,” “Huele A Peligro,” “Me Canse De Ser La Otra,” “Con Mi Amigo En El Baño,” “Hay 40 Grados,” “Me Regale Contigo,” “La Ex,” and “El Ultimo Adios,” among others.

The updated performance schedule for Saturday, August 13 is below. (Sunday’s original schedule is unchanged.)

FIESTA STAGE, SPONSORED BY NATIONWIDE

Saturday, August 13

11 am—DJ Cale

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music.

1:15 pm— Zancudo

Led by singer/songwriter Víctor Zancudo, this band's unique take on Latin Pop captivates all audiences.

2:45 pm— SONORA TROPICANA

Colombia—Cumbia and Salsa

Known for Cumbia and Salsa, Sonora Tropicana hails from Colombia, where it was formed in 1989. Musically, Sonora Tropicana is identified as the best of the “Colombian Cumbia,” as it is identified in the inner circles as the “Queen of the Sonora’s.” Sonora Tropicana can also interpret the Salsa Genre, as demonstrated by the song “Dejame Llorar,” which occupies an important place throughout Mexico, Unites States, and Central America.

4:15 pm—Al Son Del Iya

A Columbus-based salsa band, Al Son Del Iya aims to provide an authentic Latin-American music experience, with sounds that will transport you to any coastal town from Peru to Panama, from Mexico to Puerto Rico.

6:30 pm—MILLY QUEZADA

Dominican Republic—Merengue

World-renowned artist Milly Quezada, also known as “The Queen of Merengue,” is the only Dominican Republic female with four Latin GRAMMY Awards and the ASCAP Latin Heritage Award. She has also been honored with numerous other international recognitions and awards for her many hits including “Lo Tengo Todo,” “Entre tu Cuerpo y el Mío,” “Porque me Amaste,” “Para darte mi Vida,” “Vive,” and “Toma mi Vida,” among many others.

Sunday, August 14

11 am—DJ Cale

DJ Cale caters to Caribbean and Latin American tastes, spinning salsa, merengue, bachata, reggaeton, Latin pop, Latin dance, house, and a touch of American Top 40 music.

1:15 pm—Daglio

Alberto Daglio is a Salvadoran-American singer and songwriter who stood out with his band Ultravioleta and several other solo projects. Armed with a mix of digital sounds, distorted guitars, Latin percussion, and lyrics in English and Spanish, Daglio reinvents himself in a genre described as "Electro Pop Rock in Spanish," creating a world full of energy where adventure and rhythm have no limits.

2:45 pm—Los Borirengues del Swing

Los Borirengues del Swing is a group formed by three Puerto Rican musicians who have a passion for music and for making their audiences want to join them to dance and sing together. Throughout their career, they have shared the stage with Maelo Ruiz, Zacarias Ferreira, and Luis Vargas, among others.

4:15 pm—LUISITO AYALA Y LA PUERTO RICAN POWER

Puerto Rico—Salsa

Nominated for a 2020 Latin GRAMMY Award, Luisito Ayala y La Puerto Rican Power have captivated salsa fans for more than 35 years with hits like "Quiéreme tal como soy," "Amor de mentira," "Noche de boda," and "Piel con piel."

6:30 pm—ELVIS MARTINEZ

Dominican Republic—Bachata

Dominican singer, songwriter, and guitarist Elvis Martínez, also known as "El Camarón," is a popular Bachata artist known for hits such as "Maestra," "La Luz De Mis Ojos," "Asi Te Amo," "Yo Te Voy Amar," "Laudano," "Directo al Corazon," "El Profesor," and "Aventura," among others.

ACTIVITY AREAS

- **DANCE PLAZA, SPONSORED BY PEPSI/ROCKSTAR**
Take a salsa dance lesson from Carlos Rubio, "The Salsa King of Ohio." Enjoy salsa performances from the Salsamante Dance Academy. Experience the beauty and charm of traditional Mexican dances by Toledo-based dance company El Corazon de Mexico Ballet Folklorico (The Heart of Mexico).
- **CHILDREN'S AREA, SPONSORED BY ABBOTT AND NATIONWIDE CHILDREN'S HOSPITAL**
Interactive activities including crafts, games, screenings, and product sampling will be offered.
- **ARTISTS' SHOWCASE, SPONSORED BY GEICO/REDPEG**
Ohio-based Latin artists will display and sell their visual artwork in the Artists' Showcase area.
- **HEALTH & WELLNESS AREA, SPONSORED BY LIFELINE OF OHIO**
A variety of local health and social service organizations will offer free health screenings and bilingual information on their services.

- **COMMUNITY RESOURCES AREA**
Information about local education and community programs will be available.
- **FOOD VENDORS**
Festival Latino will offer a wide variety of cuisine from Latin America and beyond.
- **MARKETPLACE**
The Festival Latino marketplace will include jewelry, arts, crafts, and a variety of other traditional items from Latin America.

Please visit www.FestivalLatino.net for updates on activities and vendors.

Festival Latino is presented by **Honda** and sponsored by Nationwide, American Electric Power Foundation, Bath and Body Works Foundation, the City of Columbus, the Columbus Crew, and Lifeline of Ohio. Additional support for Festival Latino is provided by: Abbott, ADAMH, Cricket Wireless, GEICO/RedPeg, Installed Building Products, Quantum Health, and Pepsi/Rockstar.

CALENDAR LISTING

FESTIVAL LATINO 2022

Saturday & Sunday, August 13 & 14, 11 am - 8 pm daily

Genoa Park (303 W. Broad St - Riverfront behind COSI)

Celebrate family and community with two days of children's activities, music, food, art, and dance from the heart of Latin America. Saturday headliners are Sonora Tropicana and Milly Quezada. Sunday headliners are Luisito Ayala y La Puerto Rican Power and Elvis Martínez.

www.FestivalLatino.net

All acts and scheduled performance times are subject to change without notice.

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The Ohio Arts Council helped fund CAPA's 2022-23 season with state tax dollars to encourage economic growth, education excellence, and cultural enrichment for all Ohioans. CAPA also appreciates the generous support of the Greater Columbus Arts Council and The Columbus Foundation's Helen W. Wildermuth Fund for Drama and Music, Adalene Flechtner Fund for Columbus, Richard H. and Ann Shafer Fund II, and Wayne E. and Mildred K. Smith Fund for Columbus, with the assistance of the Ingram-White Castle Foundation.

About CAPA

Owner/operator of downtown Columbus' magnificent historic theatres (Ohio Theatre, Palace Theatre, Southern Theatre) and manager of the Riffe Center Theatre Complex, Lincoln Theatre, and the Shubert Theater (New Haven, CT), CAPA is a non-profit, award-winning presenter of national and international performing arts and entertainment. For more information, visit www.capa.com.

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